



## DIRECTOR APPLICATION 2021

Please complete and return this application:

By Mail:

Salmon Arm Downtown Improvement Association  
PO Box 1928, Salmon Arm, BC V1E 4P9

By Email:

[info@salmonarmdowntown.com](mailto:info@salmonarmdowntown.com)

Name	
Home Address	
Phone	e-mail
Company Name & Street Address	
Phone	e-mail

Summarize your past and present experience with the Downtown Improvement Association.

Why are you interested in joining the Downtown Improvement Association's Board of Directors?

DOWNTOWN SALMON ARM  
250 SHUSWAP STREET NE, PO BOX 1928  
SALMON ARM, BRITISH COLUMBIA V1E 4P9

**DOWNTOWN**  
**SALMON ARM**

What skills and knowledge are you willing to bring to our board? Please indicate your experience in the following areas.	very experienced	some experience	little or no experience
• strategic planning			
• advocacy			
• board development			
• program planning and evaluation			
• recruiting, hiring and evaluating personnel			
• financial management and control (budgeting, accounting)			
• communication, public and media relations			
• participation in interagency committees			
• public speaking			
• organizational development			
• information technology			
• writing, journalism			
• special events (planning and implementing)			

For the items you checked as “very experienced” or “some experience”, please provide details.

Please provide us with a list of your other volunteer commitments.

*\*Please complete and return a Board Member Application by **no later than 4pm Wednesday April 14, 2021**. The Committee will communicate directly with interested individuals following receipt of application.*

DOWNTOWN SALMON ARM  
250 SHUSWAP STREET NE, PO BOX 1928  
SALMON ARM, BRITISH COLUMBIA V1E 4P9