

DOWNTOWN SALMON ARM

MARCH 2011

MEMBERSHIP NEWSLETTER

SPECIAL POINTS OF INTEREST:

- Retail /Eatery Conference & Event Readiness April 6
- AGM Tuesday, April 12 - 5:30 pm SAGA
- After Five Business Mixer hosted in partnership with the Chamber of Commerce April 20

April 12 AGM

The Downtown Improvement Assn will host its Annual General Meeting on Tuesday, April 12 at 5:30. Corey Sigvaldison MBA, General Manager of Community Futures Shuswap will provide insight on "How to Position Your Business in Changing Times"

Please RSVP

events@salmonarmdowntown.com

or by calling 250.832.5440

Updates and Information

After Five Business Mixer

Downtown Salmon Arm in partnership with the Salmon Arm and District Chamber of Commerce will be hosting a Spring Business Mixer.

This casual gathering will create an opportunity for business owners to enjoy refreshments and appetizers while networking and sharing insight and information.

Plan to attend—Wednesday, April 20 at 5:00 pm. SAGA Please RSVP by April 15 events@salmonarmdowntown.com

Sicamous and Sturgis North

March 16 the Sicamous local newspaper, Eagle Valley News, offered up the following article concerning that community's desire to host part of the Sturgis North event in Sicamous. For full details, please click through on the following link: http://www.bclocalnews.com/bc_thompson_nicola/eaglevalleynews/news/118087794.html

Membership Engagement Retail and Eatery

Local event representative, Steve Hammer, will be on hand to share current information on Sturgis North with retail and eatery business located in Downtown Salmon Arm. The intent of this meeting is to assist businesses in being prepared for the anticipated volume of visitors expected during the July 13-17 event. Cookie Langenfeld will also offer industry standard best practices to help prepare businesses to prepare for special events and increased customer volumes. This meeting will be hosted April 6th at 8:30 am. Please confirm your attendance by emailing info@salmonarmdowntown.com or by calling 250.832.5440.

Smart Centres Update

From Smartcentres' Salmon Arm website [here](#): "Since our land use approvals in December 2010, SmartCentres has been working hard at developing the look and feel of the shopping centre. On February 28th, 2011, SmartCentres submitted a Development Permit application to the City of Salmon Arm. This is the first step towards finalizing our approvals, securing tenants, and the ultimate construction of the project. Renderings of the Development Permit are included on the website.

As part of the development permit process, we will be appearing before the Design Review Panel in April and we expect to have final approval by Council in May. Construction and site works will start shortly after in spring 2011.

We will continue to keep you informed throughout the Development Permit Process."

Minimum Wage Increases

B.C.'s minimum wage is going up from \$8 an hour to \$8.75 on May 1, with two more increases by next year. Premier Christy Clark made the announcement Wednesday March 16, 2011 The general hourly minimum wage rate rises to \$8.75 on May 1, to \$9.50 on Nov. 1 and to \$10.25 on May 1, 2012. The \$6 an hour training wage is also being eliminated this May 1. A lower minimum will be set for restaurant and bar employees who serve alcohol: \$8.50 an hour on May 1, \$8.75 on Nov. 1 and \$9 on May 1, 2012.

Downtown Salmon Arm
www.salmonarmdowntown.com

Wednesday on the Wharf

A limited number of sponsorship opportunities are available to support this much loved community event.

For more information contact Roger at 250.832.5440
events@salmonarmdowntown.com