

Downtown Salmon Arm

FALL 2011

DEADLINE FOR AWARDS NEARS

The nomination deadline for the second round of Business Excellence Awards is Friday, September 30.

Help celebrate our community's excellence - be sure to nominate your favourites in one of the following categories:

- Excellence in Customer Service by a Business
- Excellence in Business Improvement
- Employer of Excellence in a for Profit Business
- Business Person of Excellence

Nominations will be reviewed by a diverse group of community volunteers. Winners will

be announced during small business week celebrations Oct 16- 22.

On line nominations are welcomed at shuswapbusiness.com Hard copy nomination forms can be picked up at the Salmon Arm and District Chamber of Commerce at The Old Court House

New this year:

Lifetime Business in Excellence Achievement - Acknowledged by Community Review Committee
This award is for remarkable contributions and achievements made by individual and/or family in the Salmon Arm business community.

This award honours and celebrates the contributions of long-time or pioneering residents/families and as such those considered for this award must have been a resident and business person in Salmon Arm for not less than 20 years.

Salmon Arm



**business
excellence
awards**

shuswapbusiness.com

AFTER 5 BUSINESS MEET AND GREET

Downtown Salmon Arm in partnership with the Salmon Arm and District Chamber of Commerce will be hosting a Fall Business Mixer.

This casual gathering will create an opportunity for business owners to enjoy refreshments and appetiz-

ers while networking and sharing insight and information.

Plan to attend—Monday, October 17 at 5—7 pm. SAGA
Please RSVP by October 12
events@salmonarmdowntown.com
or 250.832.5440

Hope to see you there!

In the Loop

If your business has a milestone anniversary or special event coming up this year, please let us know so we can circulate the information to the rest of the membership.

Celebrate Small Business Week October 16 to October 22

DOWNTOWN COMMUNITY CAMPUS - UPDATE

The vision of the Downtown Community Campus project (DCC) is to expand and relocate the Okanagan College to the downtown core of Salmon Arm in conjunction with other community services. Jointly funded by Okanagan College, the Columbia Shuswap Regional District, the City of Salmon Arm and administered by the Salmon Arm Economic Development

Society, the DCC will be a cultural and educational hub providing economic and social benefits to our entire region. Overwhelming support for the DCC project was evidenced through an extensive regional survey process that was recently conducted and resulted in completion of close to 600 surveys! Education was seen as the pathway to a better future and

intrinsic to healthy community growth. The DCC offers a unique opportunity to maintain the maintain the Shuswap's existing sense of community with all the amenities of a larger region. Visit www.dccsalmonarm.ca or contact Margaret Hardy DCC Coordinator dcc@saeds.ca or 250 833 0608

AFTER 5
BUSINESS MEET &
GREET

MONDAY OCT 17

5:00 - 7 :00 PM

PLEASE RSVP



250.832.5440

NEW BUSINESS RESOURCES

A new "Resource Guide to Doing Business in Salmon Arm" has been launched. The guide is designed to provide new business start-ups and existing businesses with detailed information regarding local business resources. View the re-

source guide on-line by clicking [HERE](#), or contact SAEDS today to request your print copy (250) 833-0608.

An expanded and updated 2011 Community Profile is now available. This profile includes de-

tailed information on all aspects of Salmon Arm including demographics, business climate, taxation, regulations, market access, quality of life and more. View the profile on-line by clicking [HERE](#).

NOVEMBER BUSINESS FORUM

The Salmon Arm Economic Development Society (SAEDS) is in the planning stages for their annual Business Forum, taking place this November. The Business Forum is a full day networking and information sharing event for

the business community. Last years Forum included guest speakers presenting on a variety of topics including business finance, marketing, human resources, social media and more! SAEDS is looking for your feedback on this year's event

- What business topics do you want to learn more about? Email Lana Fitt, Economic Development Manager for SAEDS at edo@saeds.ca to share your ideas. Stay tuned for further information on the upcoming Business Forum!



21st Annual Halloween Treat Trail

Monday, October 31 from 3-5 pm
 Treat Trail Stops and Safety Sponsors needed
 For more information, please contact Roger at
 250.832.5440 or events@salmonarmdowntown.com



NEW YOUTH THEATRE PROGRAMS

Three new Youth Theatre programs will begin at Shuswap Theatre starting September 19. Kids Theatre is for ages 8 to 13, Youth Performance Theatre and Youth Technical Perform-

ance Theatre is for ages 14 - 20+. Programs for young actors, singers, technicians, artists or those who want to be able to produce a sound-scape, understand the

workings of theatre and get involved doing it. Call James at 250-832-8383 or Lana 250-675-3727 or for more information and brochure go to www.shuswaptheatre.com

ALL CANDIDATES FORUM SUNDAY, NOVEMBER 6 at 1:30—4:30 pm SASCU RECREATION CENTRE

COMMUNITY INVITATION Celebration of World Rivers Day

Invitation to join a Secwepemc Traditional Gathering In Celebration of World Rivers Day at the Salmon River Delta Sunday, September 25 11am – 4pm

The **Secwepemc Traditional Gathering** will take place on **World Rivers Day** at the **Secwepemc Traditional Village!**

Join us and experience Secwepemc ceremonies, legends, dancing and their deep understanding of the land.

Learn what community partners are doing collaboratively to monitor the

Salmon River delta environment toward better protection and sustainable river use. Learn about the exciting economic eco/cultural tourism initiative benefiting the entire Shuswap region! Numerous groups, organizations, and river experts will be on hand to celebrate our spectacular Salmon River heritage!

Participate in a community 'pot luck' lunch between 12-1pm, as well as salmon and bannock buns available for purchase.

Displays and vendors will be set up from 11am onward – come early!

WHERE: Traditional Village / Neskonlith Community (Hwy 1 West past Salmon River, turn right on 1st Ave. NE and follow the signs!)

WHEN: 11am – 4 pm BC Rivers Day, Sunday, September 25, 2011

INQUIRIES:
info@switzmalph.com or
 phone:250-253-4007



REGIONAL ADVERTISING PHOTOS

Once again we are looking for a few businesses that are willing to open their doors and allow us in with a camera. In 2010, we successfully captured over 500 photographs of local businesses and the products they carry. As we gear up for more regional campaigns we need to update our image library. If your business is willing to welcome us for a brief photo shoot... we would love to hear back from you! Limited opportunities exist to partake in this year's photo shoot. Please contact Joanne directly at info@salmonarmdowntown.com to discuss before Sept 23. Many thanks!



DISCOVER SHOP DINE VISIT PLAY SHARE LOVE ENJOY EXPLORE DINE VISIT PLAY SH
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Downtown Salmon Arm

358 Alexander Street

PO Box 1928

Salmon Arm BC

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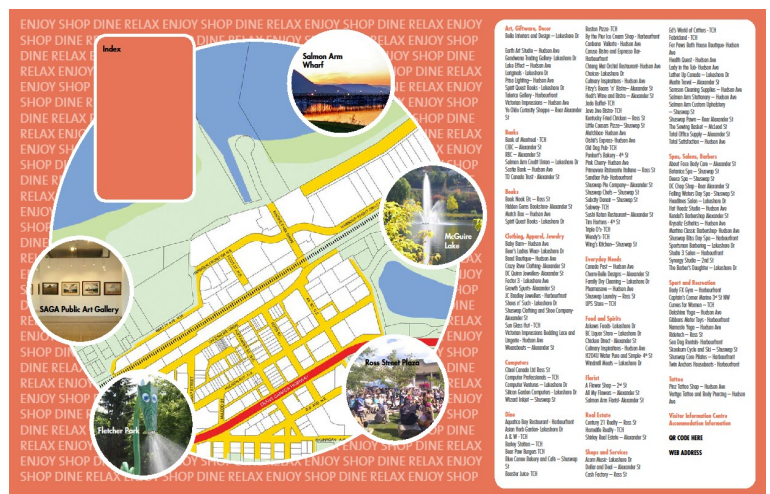
Phone: 250.832.5440

E-mail:

info@salmonarmdowntown.com

events@salmonarmdowntown.com

www.salmonarmdowntown.com



A limited supply of Downtown Salmon Arm maps are available for distribution at local businesses.

Please contact us at 250.832.5440 or by email info@salmonarmdowntown.com