

Conference and Event Readiness 2011

Each year Salmon Arm hosts a number of conferences and special events that attract visitors to the area. Being aware of these events and exploring opportunities to better position your business are key steps in realizing increased business traffic and economic gain. The following list of events and conferences has been collected and summarized to assist your businesses in becoming more conference and event ready.

Shuswap International Film Festival

Feb 25—March 5, 2011

Movie-lovers from across the region are anticipated to attend this 22nd annual festival.

BC Cup Tournaments

April 27th - May 1st and May 12th- 15th 2011

Six teams with 120 competitors and traveling family members are anticipated to partake in this tournament at being hosted at Sunwave Centre

Skookum Cycle's Salty Dog Enduro

Sunday, May 15, 2011

Over 400 participants are expected to partake in this event with many travelling from outside the region.

Shuswap Lake International Writers Festival

May 27-29, 2011

This multi-day event attracts participants from across the province. Approximately 100 people are anticipated to attend

2011 Triple Crown Championship Canadian Professional Paintball League

June 11 and 12, 2011

The Fall Fairgrounds will come alive with paintball enthusiasts from across the province. The weekend long event will see many travellers to the area.

Sturgis North

July 13-17, 2011

This multi-day motor cycle/music festival anticipates between 5, 000-10,000 attendees.

Roots and Blues Music Festival

August 19-21, 2011

This multi-day music festival anticipates 30,000 attendees over the three day festival.

Implicit Career Search Training

September 8 – 12, 2011

This multi-day training event will see professionals from across the province arrive in Salmon Arm.

Salmon Arm Fall Fair

Sept 9-11, 2011

This long standing Fall Fair attracts daytrip visitors from across the region. Attendance at the three-day long event is typically 8,000 people.

Canadian Society of Questers Fall Conference

Sept 23 - 26 2011

This fall conference will see approximately 100 people traveling from across Western Canada and some States to attend this multi-day event.

MYABC Connections Conference

October 2011

This annual provincial conference will host middle school teachers from across the province. The number of attendees is yet to be determined though is expected to be significant based on prior conference year's attendance.

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